

Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314

Contract # Schedule Dates Advertiser Agency/T-Code Product

CPE

Billing Type

09/25/12-10/01/12 George Alien For Senate (21729) Smart Media Group (7611)/788239874

840870

Political - US Senate (1176) REPUBLICAN (168806) Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia

Buyer Name BROOKS,MICHELE Phone/Fax (804) 726-2012 / ALLNS/ORDR/925C01 Account Types National/**Political - Agency

> Weekly/Irregular ALLEN 09/25
> ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 07/05/12 Last Modified 09/04/12 Penne Marsh Entered By со-ор

No 06217470

Headline #

Order Type Normal Package Deal

Commission %

15.00 Commission \$1,897.50 Net Total \$10,752.50 Sales Tax

Norfolk (WVEC) (WVEC) By Broadcast Month Spots Rate 21 5 \$9,630.00 \$3,020.00 Sep. 2012 Oct. 2012 Grand Total: 26 \$12,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo -	Tu We	Th I	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entere
38.0	Normal Line / SPOT	09/28/12-09/28/12	6	1:0	0 12P- 12:57P (ET)				- 1	1		1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		9/4/12
39.0	Normal Line / SPOT	09/28/12-09/28/12	6	1:0	0 5:29P- 5:58P (ET)					1		1	\$680.00	\$680.00	Norfolk (WVEC) (WVEC)		9/4/12
40.0	Normal Line / SPOT	09/28/12-09/28/12	9	1:0	0 6P- 6:30P (ET)					1		1	\$720.00	\$720.00	Norfolk (WVEC) (WVEC)		9/4/12
41.0	Normal Line / SPOT	09/28/12-09/28/12	9	1:0	0 7A- 9A (ET)					1		1	\$520.00	\$520.00	Norfolk (WVEC) (WVEC)		9/4/12
42.0	Normal Line / SPOT	09/28/12-09/28/12	9	1:0	07:28P- 7:57P (ET)					1		1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)		9/4/12
43.0	Normal Line / SPOT	10/01/12-10/01/12	6	1:0	0 11:35P- 12:02A (ET)		1			:		1	\$280.00	\$280.00	Norfolk (WVEC) (WVEC)		9/4/12
44.0	Normal Line / SPOT	10/01/12-10/01/12	9	1:00	0 12P- 12:57P (ET)		1					1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		9/4/12
45.0	Normal Line / SPOT	10/01/12-10/01/12	6	1:00	5:29P- 5:58P (ET)		1					1	\$680.00	\$680.00	Norfolk (WVEC) (WVEC)		9/4/12
46.0	Normal Line / SPOT	10/01/12-10/01/12	9	1:00	0 6P- 6:30P (ET)		1	1	-			1	\$720.00	\$720.00	Norfolk (WVEC) (WVEC)		9/4/12
47.0	Normal Line / SPOT	10/01/12-10/01/12	6	1:00	7:28P- 7:57P (ET)		1					1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)		9/4/12
48.0	Normal Line / SPOT	09/29/12-09/29/12	9	1:00	0 6P- 6:30P (ET)					1	:	1	\$260.00	\$260.00	Norfolk (WVEC) (WVEC)		9/4/12
49.0	Normal Line / SPOT	09/30/12-09/30/12	9	1:00	9:58A- 11A (ET)						1	1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		9/4/12
50.0	Normal Line / SPOT	09/30/12-09/30/12	9	1:00	0 6P- 6:30P (ET)						1	1	\$260.00	\$260.00	Norfolk (WVEC) (WVEC)		9/4/12
51.0	Normal Line / SPOT	09/30/12-09/30/12	9	1:00	9P- 10P (ET)			-			1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	GCP	9/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Comments:

B/E Bookend P/B Piggy Back

Printed At: 11:39 AM on Wednesday, September 5 2012

Page 1 of 2



Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314 Contract # 840870 Date Entered 09/25/12-10/01/12 Last Modified Advertiser George Allen For Senate (21729) Entered By Agency/T-Code Smart Media Group (7611)/788239874 CO-OP Product Political - US Senate (1176) Brand REPUBLICAN (168806) Demo Order Type Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission %

ALLEN 09/25
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

BROOKS,MICHELE

ALLNS/ORDR/925C01

National/**Political - Agency

(804) 726-2012 /

Weekly/Irregular

Buyer Name

Phone/Fax

Account Types

Billing Type

CPE

07/05/12

09/04/12

06217470

Normal

15.00

Sales Tax

\$1,897.50

\$10,752.50

No

Penne Marsh

| Norfolk (WVEC) (WVEC) | By Broadcast Month | Spots |

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entere
52.0	Normal Line / SPOT	09/30/12-09/30/12	6	1:00	9A- 9:30A (ET)							1	1	\$80.00	\$80.00	Norfolk (WVEC) (WVEC)		9/4/12
53.0	Normal Line / SPOT	09/30/12-09/30/12	6	1:00	9:30A- 10A (ET)			7	1			1	1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)		9/4/12
54.0	Normal Line / SPOT	09/27/12-09/27/12	6	1:00	11:35P- 12:02A (ET)					1		1	1	\$280.00	\$280.00	Norfolk (WVEC) (WVEC)		9/4/12
55.0	Normal Line / SPOT	09/27/12-09/27/12	6	1:00	12P- 12:57P (ET)					1			1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		9/4/12
56.0	Normal Line / SPOT	09/27/12-09/27/12	6	1:00	5:29P- 5:58P (ET)					1			1	\$680.00	\$680.00	Norfolk (WVEC) (WVEC)		9/4/12
57.0	Normal Line / SPOT	09/25/12-09/25/12	6	1:00	11:35P- 12:02A (ET)			1					1	\$280.00	\$280.00	Norfolk (WVEC) (WVEC)		9/4/12
58.0	Normal Line / SPOT	09/25/12-09/25/12	6	1:00	12P- 12:57P (ET)			1					1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		9/4/12
59.0	Normal Line / SPOT	09/25/12-09/25/12	9	1:00	6P- 6:30P (ET)			1			- 1		1	\$720.00	\$720.00	Norfolk (WVEC) (WVEC)		9/4/12
60.0	Normal Line / SPOT	09/26/12-09/26/12	9	1:00	11P- 11:35P (ET)				1				1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		9/4/12
61.0	Normal Line / SPOT	09/26/12-09/26/12	9	1:00	12P- 12:57P (ET)				1				1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		9/4/12
62.0	Normal Line / SPOT	09/26/12-09/26/12	9	1:00	6P- 6:30P (ET)				1				1	\$720.00	\$720.00	Norfolk (WVEC) (WVEC)		9/4/12
63.0	Normal Line / SPOT	09/26/12-09/26/12	9	1:00	7A- 9A (ET)				1				1	\$520.00	\$520.00	Norfolk (WVEC) (WVEC)		9/4/12

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) FEDERAL CA	ANDIDA'	ГЕ	☑ STATE	E/LOCAL CAN	NDIDATE				
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3									
Station and Loca		IK		Date:	7/7				
I, Smart Media Group			<u> </u>						
being/on behalf of: Ge	orge Allen			<u></u>	, a legally				
qualified candidate of the Republican political									
party for the office of: US Senate									
in the General	in the General								
election to be held on: 11/6/2012									
do hereby request statio	on time as f	ollows:							
Length Rota	of Day, ition or ckage	Days	Class	Times per Week	Number of Weeks				
see attached				·					
Ş									
Total Charges:		10,152	,50	Ne	<i>.</i> +				

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840870

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:	
I represent that the payment for the above described broadcast time has been furnished by:	
George Allen	
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.	
The name of the treasurer of the candidate's authorized committee is:	
Gary Thomson	
This station has disclosed to me its political advertising policies, including: applicable classes and rate and discount, promotional and other sales practices (not applicable to federal candidates).	s;
To Be Signed By Candidate or Authorized Committee	
6/20/12 Date July Carry Signature	
To Be Signed By Station Representative	
Accepted	
Leave Marsh Penne Marsh NSC	

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

(nam		or authorized committee) hereby of in part) pursuant to this agreeme	
	☑ does	\Box does not	
		ate (check applicable box). I further to an opposing candidate:	ner certify that for the
(chec	ck applicable box)		
		ng contains a personal audio state te, the office being sought, and the st.	
	image of the candidate displayed printed state	nming contains a clearly identifia e for a duration of at least four se ement identifying the candidate, t t the candidate and/or the candidate.	conds, and a simultaneously hat the candidate approved
<u> </u>	July Co	nature of candidate or authorized comm	nittee
	pr	inted name	date